

## Women and media : a critical introduction / Carolyn M. Byerly and Karen Ross

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### Abstrak

Women and Media is a thoughtful cross-cultural examination of the ways in which women have worked inside and outside mainstream media organizations since the 1970s.

Rooted in a series of interviews with women media workers and activists collected specifically for this book, the text provides an original insight into women's experiences.

Explains the ways that women have organized their internal and external campaigns to improve media content (or working conditions) for women, and established womenowned media to gain a public voice.

Identifies key issues and developments in feminist media critiques and interventions over the last 30 years, as these relate to production, representation and consumption.